

Collingwood--Port Arthur.

NEW STEAMER SERVICE IS EXPECTED TO ATTRACT GOOD TRADE.

One of the most important of recent developments in the marine trade of the great lakes is the establishment of a direct boat service between Collingwood and Port Arthur which, it has been announced, will go into effect immediately after the opening of navigation, says the Port Arthur News.

The Northern Navigation Company will give the service and has allotted to it the steamer Doric, a boat well known to the people of Port Arthur and one of the best freighters on the lakes. At first she will make fortnightly trips and when the business grows, as it is expected it will, a more frequent service will be inaugurated.

The establishment of the new line is principally a result of the work done by the Collingwood commercial organizations who have placed the matter before the navigation company and showed wherein the line could be made profitable. There are several reasons why it should do a good business. The greatest is that Collingwood is the home of a number of wholesale houses that are numbered among the best in Ontario and which will be able to attract trade from New Ontario. In the past these firms have had to send their goods to Owen Sound for transshipment, the two shippings proving quite a serious handicap and often being the occasion of delay.

That Collingwood is going out after the wholesale trade is quite evident. Already the business houses of that town have commenced an advertising campaign for trade of this district, showing commendable energy and enterprise, but no more than could be expected of a town that was industrious enough to procure the establishment of the new service. The first of Collingwood firms to make a direct



in tea must be distinctive, pleasing and unvarying to merit continuous use. The flavor of Red Rose Tea is all its own; and it never fails to win and hold approval because it never fails in quality. Try it.



appeal in this way is that of T. Long & Bro., whose advertisement appears in this issue of The Daily News, and which is a firm the name of which is so well known as to be almost a household word in Ontario.

New life for a quarter. Miller's Compound Iron Pills. Sold by Jury & Gregory.

MISSES BRUCE AND BROWN DELIGHT ALLISTON AUDIENCE

The concert-going people of Alliston enjoyed a delightful treat on Monday evening, says The Herald, when they had the pleasure of hearing Miss Florence Bruce, who returned recently from